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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/781,033	02/09/2001	Donald P. Gibson	36.P290	1583

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EXAMINER

MYHRE, JAMES W

ART UNIT	PAPER NUMBER
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3622

DATE MAILED: 04/20/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

DETAILED ACTION

Response to Amendment

1. The amendment filed on January 24, 2005 has been considered but is ineffective to overcome the Jackson et al (6,760,128) reference. The amendment amended Claims 47, 48, 51, and 52, and added Claims 53 and 54. Claims 1-46 were previously canceled by the Applicant in the July 28, 2004 reply to the restriction requirement. The currently pending claims considered below are Claims 47-54.

Claim Rejections - 35 USC § 101

2. The amendment filed on January 24, 2005 amended independent Claim 47 to include technological references, thus overcoming the rejection of Claims 47-50 in paragraph 3 of the October 19, 2004 office action as being directed towards non-statutory subject matter under 35 U.S.C. 101. Therefore, the Examiner hereby withdraws that rejection.

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States

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only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

4. Claims 47-54 are rejected under 35 U.S.C. 102(e) as being anticipated by Jackson et al (6,760,128).

Claims 47 and 52: Jackson discloses a system and method for providing digital image service, comprising:

- a. receiving digital image data from a removable storage media via an interface (col 3, line 59 – col 4, line 6);
- b. storing the digital image data in an electronic image database (col 4, lines 14-41);
- c. receiving advertising information (e.g. “describing different features of the albums and other photo products”) from a remote server via a network (col 4, lines 14-25)
- d. storing the received advertising information in an electronic advertising database (col 4, lines 14-41);
- e. receiving a request at a computer for displaying a service menu (col 8, lines 18-46);
- f. responsive to the request, sending the digital image data in the electronic image database and the advertising information in the electronic advertising database to the computer (col 8, lines 18-46); and
- e. displaying, in the service menu of the computer, an image based on the digital image data, an advertisement based on the advertising information, and one or more services for printing (col 6, line 66 – col 8, line 46).

Claim 48: Jackson discloses a method for providing digital image service as in Claim 47 above, and further discloses the menu includes the advertisement and thumbnail images of the image data (col 8, lines 18-46).

Claim 49: Jackson discloses a method for providing digital image service as in Claim 47 above, and further discloses the menu including selecting a size and volume of print for each of the selected image data (col 6, line 66 – col 8, line 46).

Claim 50: Jackson discloses a method for providing digital image service as in Claim 47 above, and further discloses the menu includes an option to generate a storage medium containing the selected image data (col 6, line 66 – col 8, line 46).

Claim 51: Jackson discloses a method for providing digital image service as in Claim 47 above, and further discloses the image data being captured and stored on the removable storage medium of a digital camera (col 3, line 65 – col 4, line 6).

Claims 53 and 54: Jackson discloses a method and system for providing digital image service as in Claims 47 and 52 above, and further discloses the digital image data and advertising information being sent to the computer via a cable head end (col 3, line 45 – col 4, line 25).

Response to Arguments

5. Applicant's arguments filed January 24, 2005 have been fully considered but they are not persuasive.

a. In response to the Applicant's request on page 5, a signed copy of the Information Disclosure Statement filed on February 9, 2001 is attached.

b. The Applicant argues that Jackson does not disclose displaying a service menu which includes the digital image data, advertising information, and one or more services for printing (page 6). However, the Examiner notes that Jackson explicitly discloses displaying thumbnails of the received digital images (which were received from a removable storage medium such as a digital camera), "albums and other photo products" such as "t-shirts, coffee mugs, etc." which the user may purchase (i.e. advertising information), and options (i.e. service menu) for printing a group of digital images onto album pages which includes "providing various background colors or textures, page numbers, page captions, image captions, etc.".

Conclusion

6. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the

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shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

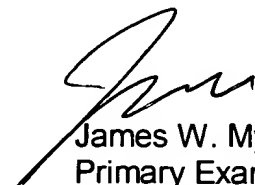
Any inquiry concerning this communication or earlier communications from the examiner should be directed to Exr. James W. Myhre whose telephone number is (703) 308-7843. The examiner can normally be reached Monday through Thursday from 6:30 a.m. to 3:30 p.m.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Eric Stamber, can be reached on (703) 305-8469. The fax phone number for Formal or Official faxes to Technology Center 3600 is (703) 872-9306. Draft or Informal faxes, which will not be entered in the application, may be submitted directly to the examiner at (703) 746-5544.

Note: Effective April 2005, the examiner's telephone numbers will be changed to (571) 272-6722 (phone) and (571) 273-6772 (Informal faxes); and the examiner's supervisor's telephone number will be changed to (571) 272-6724.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Group Receptionist whose telephone number is (703) 308-1113.


JWM
April 11, 2005


James W. Myhre
Primary Examiner
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